

OUREBIZ (SAMPLE NEWSLETTER)



DESIGN, DEVELOPMENT &
ADVERTISING

ISSUE 1 (SAMPLE)

SEPTEMBER 2009

Bringing local based businesses closer to the public.

Welcome to OUREBIZ

OUREBIZ is a relatively new North East company based in Weardale that provides you with design, development and advertising for new and existing web projects.

Have you just started or are about to start your own business? If so, then you may be thinking about having a website or some sort of online and offline advertising. In this day and age, it is important to advertise well and get noticed by potential customers. In the past many people have advertised in the "Yellow Pages" or "Local Newspapers" for all of their advertising needs. Many people today have access to the internet, via work or within their own homes and business premises

WJL Plant Hire is a local company based in Wolsingham providing various types of plant hire. Jonathan and his family have been supplying a range of machinery and equipment to the forestry, coal mining and construction industry sites for many years. The business thrives on repeat business from regular customers, this being

and since then online advertising has just got bigger and bigger. Therefore, there is no longer any need to pick up a newspaper or directory to find what is needed. Potential customers now search via the internet to find what they are looking for.

We decided to set up a site where local companies can advertise their services and get noticed by the local and national public.

We will offer you the best options and will help you build and advertise your business alongside you. You will never feel that you are on your own with us.



Existing businesses can also take the opportunity to join us. If you already have web pages, then why not link them on our online directory.

To view this and all our services, then please go to: www.ourebiz.co.uk

Featured business WJL Plant Hire

due to the high quality work WJL undertakes and the reliability of there equipment. All of our operators are experienced individuals who understand the work being carried out and do so to the very highest

level of standards. Our operators are CPCs approved and hold the relevant tickets to the machinery being driven. Get in touch with Jonathan today **Tel: 01388**

Mobile: 07813 476278

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CONTACT US

Telephone: members only

Email: gary@ourebiz.co.uk

Online form:
www.ourebiz.co.uk

If you would like to advertise within our news letters and or wish to be placed within our online business directory, then please use the contact details as above.

Every business that is placed within our news letters are genuine local businesses from gardeners to PC support.

If you have any news items that you think should be included within the next edition of our local news letter, then again, please contact us.

What does OUReBIZ offer?

Well, we offer various other services both online and offline. The most common are set out below:

- Web design
- PC support
- Flyers (design)
- Advertising
- Business email addresses
- Printed logo designed clothing

Proposed services in the future

- Classifieds
- Forums
- Media advertising

We have some creative and great looking web design templates as well as bespoke designs to cater for all various types of businesses. We understand there is a recession and we ensure that our services are affordable without the need to cut corners. PC support for local businesses and domestic clients can rely on us and still maintain a low cost fee. We also offer a no-fix, no-fee and a no call out charge on all our PC support services. From networking to PC repair, we have everything you need in hand to ensure



Let the world and local people see your business on and offline.

you get the best support without those extortionate charges. We can give you a price before we attempt to repair your machine. This ensures all our clients that our charges are fair and without any unexpected hidden charges too.

We also specialise in retrieving lost data on the likes of deleted memory cards and flash drives. So when you mistakenly delete those pictures from your cameras memory card, we can help retrieve them back in their original state for a one off fee.

You can check our other services online.

Advertising - Design & Development

www.ourbiz.co.uk

Weir roofing is based in Howden-le-wear, Crook. Weir roofing has many years experience within the roofing business. Get a free quote today by telephoning Del on **07522 384123**.

Bargain-Buddy UK is based in Wear-dale, County Durham. A member of eBID selling discounted items. From laptops to DVD's at low prices. Visit them today at <http://bargain-buddy.co.uk/>

Fed up paying to sell? **eBID** is the

only established auction and selling site in the UK. No listing fees and 0% final selling fee. Go to <http://uk.ebid.net/> today to find thousands of other sellers. This site is advertised and highly rated by Martin money saving tips.

To place a delivery or order to pick up, then please **Tel: 01388527983**

The Duke of York is a traditional country inn and restaurant offering excellent food, real ales and en-suite bed and breakfast accommo-

DL15 8DG Tel: 01388 767429

Featured business

GJW PC Services-Local and friendly PC repair 0191 6450019

GJW services is pleased to announce they are now part of OUReBIZ. All the PC support will be led by us and all guarantees will remain as normal.

Serving local communities such as the Dales and surrounds, you can have your very own local technical support guy on your doorstep 24/7. Our rates are very competitive and we have served the following businesses within the area already.

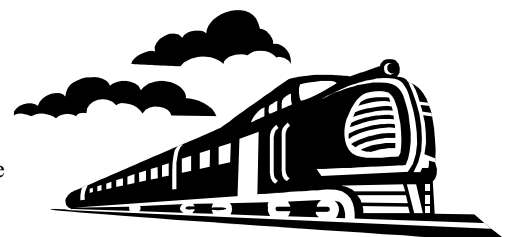
- Horticultural services
- The Champagne man

- Rustic-Design
- Helme Park Hotel
- Memsahib's Kitchen
- Blind cleaning services
- WJL plant hire
- Solar systems tanning
- Golden tan

Plus many more

Among those businesses we have had great pleasure in pro-

viding support to many domestic clients from various parts of Wear Valley and surrounds. From Tow Law, Crook, Bp Auckland, Willington, St Johns Chapel, Stanhope, Wolsingham, Water



Full steam ahead for domestic and local businesses within Wear Valley.

WHY SKIP IT, WHEN WE COLLECT IT AND BIN IT?

Talk More Rubbish— www.talkmorerubbish.co.uk

Established in 1996 we are a family run business operating from Seaham in County Durham. At Talk More Rubbish we believe in promoting environmental issues and encouraging people to be "green and clean".

We are fully licensed under the "Control of Pollution Act (1989)" and work closely with the Local Authorities to help improve our environment by recycling a wide range of items.

Talk More Rubbish is an established, respected and highly professional rubbish removal company, combining a friendly personal service with competitive

prices. So why skip it, when we can collect it and environmentally bin it for you?.

Contact us and let us know what you would like us to remove and we will give you a **free, no obligation quotation**.

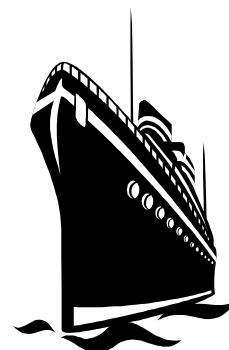
Please read our FAQ's section on our website for more information on our services. If you have any other questions, then please get in touch with John on **0191 513 1399**

You can also view our charges on the website amongst other related items.

Our other services that we operate

are the likes of:

- Building materials



Full steam ahead for local people and businesses.

Support for new and existing businesses

Here at OUREBIZ we can offer new and existing businesses financial and business set up support. We can advise you on the best places to receive grants and loans and also the best way to get your business noticed. We can help and provide such likes of PC's, computer support, PC training, free software and much more. You don't have to try and sort those little things out, as we will take care of those jobs that you simply don't have time for. We will create your website, edit it and simply

keep things moving for you.

We can even offer to set you up temporary email addresses whilst your website or pages are been created. This way you will never miss a potential customer.

On the other hand you don't even have to have us to create anything for you, we could simply place you on our directory or newsletter. Which ever way, any advertising and getting noticed is better than no advertising.

Potential customers need to know that you are out there.

We support many local and national businesses and will link you with some of the best directories on the web today. We offer many affordable ways to get you noticed and there is no better time to be seen, than that of today. Contact us today and we will be happy to help.

Memsahib's Kitchens: Indian Restaurant / Take Away

Memsahib's kitchen is based in Tow Law and provides good Indian cuisine in a friendly and warm atmosphere. Sit in and take away available. If you haven't got time to pop in to the restaurant, then why not get it delivered?. You can place an order or book a table on the following.....

Telephone number:

01388 731818 / 01388 730614

Visit the licensed restaurant

Co. Durham

*The first of our monthly news letters.
Get your business on issue 2 by getting in touch
today
gary@ourebiz.co.uk*

PC TIPS

Written by Gary Williams (OUReBIZ)

Listed below are a number of suggestions that can help prevent your email address from becoming a

* Do not post your e-mail address in an unobfuscated form on the Internet. If you need to post your e-mail address, obfuscate it so it cannot be easily harvested such as name.at- hotmail .dot-com, Or if you need to include your e-mail address in your signature, include a small graphic image

* Check to see if your e-mail address is visible to spammers by typing it into a Web search engine such as www.google.com. If your e-mail address is posted to any Web sites or newsgroups, remove it if possible to help reduce how

* Lots of ISPs provide free e-mail addresses. Set up two e-mail addresses, one for personal e-mail to friends and colleagues, and use the other for subscribing to newsletters or posting on forums and other public locations. If you have a more complex e-mail address, it is less likely to receive spam than

one that could be easily dictionary-

* Many ISPs also offer free spam filtering. If this is available, enable it. Report missed spam to your ISP, as it helps reduce how much spam you and other members of the same ISP receive. If your ISP does not offer spam filtering, use anti-spam software to reduce the amount of spam deliv-

* When replying to newsgroup postings, do not include your e-mail address. If it is possible set up a spoof (alternative) email address

CONTINUED Part 2

that you can actually access to receive such replies.

* When filling in Web forms, check the site's privacy policy to ensure it will not be sold or passed on to other companies. There may be a checkbox to opt out of third party mailings. Consider opting

* Never respond to spam. If you reply, even to request removing

your e-mail address from the mailing list, you are confirming that your e-mail address is valid and the spam has been successfully

delivered to your inbox, not filtered by a spam filter, that you opened the message, read the contents, and responded to the spammer. Lists of confirmed e-mail addresses are more valuable to spammers than unconfirmed lists, and they are frequently bought and

* Do not open spam messages wherever possible. Frequently spam messages include "Web beacons" enabling the spammer to

Your advert here

Contact: admin@ourebiz.co.uk

CONTINUED Part 3

determine how many, or which e-mail addresses have received and opened the message. Or use an e-mail client that does not automatically load remote graphic images, such as the most recent versions of Microsoft Outlook and Mozilla

* Do not click on the links in spam messages, including unsubscribe links. These frequently contain a code that identifies the e-mail address of the recipient, and

can confirm the spam has been

* Never buy any goods from spammers. The spammers rely on very small percentages of people responding to spam and buying goods. If spamming becomes unprofitable and takes lots of effort for little return, spammers have less incentive to continue spamming. Would you risk giving your credit card details to an un-

* If you have an e-mail address that receives a very large amount of spam, consider replacing it with a new address and informing your contacts of the new address. Once you are on lots of spammers' mailing lists, it is likely that the address

* Make sure that your anti-virus software is up to date. Many viruses and Trojans scan the hard disk for e-mail addresses to send

CONTINUED Part 4

spam and viruses. Avoid spamming your colleagues by keeping your anti-virus software

* Use the firewall included with your operating system, or use a firewall from a reputable company, to avoid your computer being hacked or infected with a worm and used as a spam-sending zom-

* Do not respond to e-mail requests to validate or confirm any of your account details. Your bank, credit card company, eBay, PayPal, etc., already have your account details, so would not need you to validate them. If you are unsure if a request for personal information from a company is legitimate, contact the company

directly or type the Web site URL directly into your browser. Do not click on the links in the e-mail, as they may be fake links to phishing



It is a big world out there, so keep yourself as safe as possible

* Do not click on unusual links. Confirm the sender did send the e-

* Never give out your login de-

* IT departments should train their users not to give out sensitive information.

If you would like help or any more information on this subject or any other that we publish, then please contact us on the following email address.

Mail to: gary@ourebiz.co.uk

Other useful tips:

- **Converting iTunes (music format) to MP3**

If you right-click on a music track **in iTunes**, there is an option to Convert Selection to some other format.

Probably it says "Convert Selection to AAC", which is useless because your iTunes tracks are already in AAC format!

So click on Edit / Preferences / Importing (or Edit / Preferences / Advanced / Importing) then change the Import Using from the default setting to "MP3 Encoder". Click OK to save this setting.

- **Make your PC Folders Private**

Open My Computer

Double-click the drive where Windows is installed (usually drive (C:), unless you have more than one drive on your computer).

If the contents of the drive are hidden, under System Tasks, click Show the contents of this drive.

Double-click the Documents and Settings folder.

Double-click your user folder.

Right-click any folder in your user profile, and then click Properties.

On the Sharing tab, select the Make this folder private so that only I have access to it check box.

Note

To open My Computer, click Start, and then click My Computer.

This option is only available for folders included in your user profile. Folders in your user profile include My Documents and its subfolders, Desktop, Start Menu, Cookies, and Favourites. If you do not make these folders private, they are available to everyone who uses your computer.

When you make a folder private, all of its subfolders are private as well. For example, when you make My Documents private, you also make My Music and My Pictures private. When you share a folder, you also share all of its subfolders unless you make them private.

You cannot make your folders private if your drive is not formatted as NTFS For information about converting your drive to NTFS

Our
e**biz**
www.ourebiz.co.uk

Contact us

E-mail: admin@ourebiz.co.uk

If you are a business and would like to appear on our news letters or website, then please contact us using the contact details above. Please leave your contact details and we will get back to you asap. You can also leave a contact telephone number that we will call you back on at no extra charge.

*We support local
people and
businesses*

We're on the web
www.ourebiz.co.uk



OUReBIZ

**All information correct as of
January 2010 and is subject
to change**



HORTICULTURAL SERVICES
(TOW LAW)

Garden machinery sales, repairs and service

Jack Clegram:

Unit 3a Industrial Est.
Tow Law
Co. Durham
DL13 4BB

Tel: 01388 730577
Mob: 07714 169191

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TO GET YOUR OWN COPY OF THIS NEWSLETTER AND ALL OTHER EDITIONS, PLEASE EMAIL ADMIN@OUREBIZ.CO.UK AND WE WILL SEND YOU ONE VIA YOUR CHOSEN EMAIL ADDRESS, FOR FREE.



We welcome anyone who wishes to be placed within our newsletters. This space can be yours to either place an image or text.

Simply contact us today: gary@ourebiz.co.uk